



Cleveland Engineering Society
Lunch and Learn
January 22, 2009

Rebooting American Manufacturing

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Steve Messina
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It starts with a Market





Inventors make jobs;
manufacturers build economies





Innovation
works when we
see it as a circle.
We all get
ahead.





It takes courage to think big and
do what you've never done
before





Your role: innovate a solution
that works and redefines
“Made in USA”





Connect and Develop:



Order the pizzas, you've got work to do





You must solve problems with a plan. You don't have to have it perfect to start.





Remember, American football added
body armor and helmets after the
game.





May I introduce my friends and fellow innovators who are about to turn your mind on fire.





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Thank you for coming.

